

## Teaching Faculty



Prof. Israr Qureshi is a Professor of Information Systems and Entrepreneurship at IE Business School, Spain. He earned his various degrees from three different continents and lived in seven different countries. Prof. Israr examine various dimensions of social networks at individual, team, and organization level. He is currently involved in multiple research projects that investigate various aspects of social value creation through social entrepreneurship and Information and Communication Technology for Sustainable Development (ICTSD). His research and extensive pro-bono advising of social enterprises and social ventures in the base of the pyramid contexts helped him understand the role ICTSD and entrepreneurship plays in transforming society. Prof. Israr uses both qualitative and quantitative approaches in his research that appeared in the multiple best paper proceedings of the Academy of Management and received four best paper awards. His research has been published in MIS Quarterly, Journal of Management Studies, Journal of Management, Organizational Research Methods, Organization Studies, Journal of Organization Behavior, Journal of Experimental Social Psychology, Academy of Management Learning and Education, European Journal of Information Systems, among others.

## About IIT Hyderabad

Inventions and innovations are key words on which the foundation of IITH is based. One of India's eight new IITs – IITH started functioning in August 2008. Currently it has 1485 students in total and offers undergraduate programs in eight disciplines, M.Sc in Physics, Chemistry and Mathematics, M.Tech in eight disciplines, M.Phil. in Liberal Arts and PhD in thirteen disciplines.

The first faculty at IITH joined in 2009 and as of today IITH has 165 faculty members. In a short span of five years, IITH has developed state-of-the-art infrastructure for advanced research and produced more than 400 publications in internationally reputed journals.

Research is a culture among the faculty and students of IITH. This is evident from the several research projects that are ongoing at IITH. On top of the gamut of sponsored projects from various funding agencies, IITH has active collaboration with industry as well. IITH also has an innovative academic program where the students are offered fractional credits and the first semester undergraduates are allowed to do a project of their choice. Many more innovations in the academic front are in the offing. IITH always strives to offer an innovative environment where one is not afraid to experiment with high-risk ideas.

[Http://www.iith.ac.in/](http://www.iith.ac.in/)

### For details please contact:

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## Global Initiative on Academic Network (GIAN)

### Certificate Course on SOCIAL NETWORK THEORY

18<sup>th</sup> -23<sup>rd</sup> December 2016

### Hosted by



भारतीय प्रौद्योगिकी संस्थान हैदराबाद  
Indian Institute of Technology Hyderabad

Indian Institute of Technology Hyderabad

[www.iith.ac.in](http://www.iith.ac.in)

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## Overview

Social network approaches are increasingly used in understanding and analyzing social, management, and business phenomena, and testing hypotheses through empirical studies of social networks and the role they play in organizing society and business activities. However, it is common critique that most of the social network analysis lacks theoretical footing. In this course we will focus on understanding various theories that either utilize or have potential to utilize social network perspectives. We will dive deep into theoretical and conceptual debates, and examine their potential to contribute to conceptual conundrums.

This course covers theories at individual, dyadic, network, and organization levels. Most of these theories can be applied either to various phenomenon observed within organizations or extended to societal contexts.

### Objectives

The primary objectives of the course are as follows:

- Impart participants basic and advanced concepts of Social Network Perspectives(SNP)
- Advance participants' understanding about theory building through SNP
- Develop participants' knowledge framework to establish them as management scientist, and impart ability to evaluate SNP based theoretical and empirical research critically.
- Build confidence and capability in participants to apply various SNP models and mechanisms

## Who can attend?

- MPhil/ PhD students (those who are enrolled in research based masters or doctoral programs)
- Faculty members from academic institutions.
- Social scientists from other agencies

## Course Content

- Introduction to Social Network
- Network-based social science research
- Formal vs emergent networks
- Overview of the various theoretical approaches
- Overview of Network concepts
- Different levels of analyses
- Multitheoretical conceptualizations
- Networks as complex systems
- Theories of self-interest and collective interest, Contagion theories, semantic theories, cognitive theories.
- Exchange and dependency theories, theories of homophily and physical proximity, social support theories, coevolution theories.

## Course Material and References

A list of reading references will be provided on each topic. Participants would be expected to read this materials before attending classes.

## Registration Fee

- Participants from Industry/Research Organizations: Rs.20, 000
- Participants from Academic Institutions: Rs.10, 000  
PhD/ MPhil Students: Rs. 2,000

The above fee include all instructional materials, access to institute library and internet facility. An additional fee of Rs.2500/- has to be paid by all participants for providing mineral water bottles/lunch/2 coffee/tea with snacks on all six days. The accommodation has to be met by participants. There are number of hotels available nearby IIT Hyderabad. Limited accommodation on payment basis will be provided on a first cum first serve basis in the IITH hostels.

All the payments should be made in the form of Demand Draft (to be paid in favour of **The Registrar IIT Hyderabad**) or in the form of bank transfer.

### Important Dates

Last date for receiving applications:

30th October 2016

Decision on the applications: 15<sup>th</sup> November 2016

Course dates: 18<sup>th</sup> to 23<sup>rd</sup> December 2016

**The DD together with registration form can be sent to:**

Dr.M.P.Ganesh  
E226, Department of Liberal Arts  
Indian Institute of Technology Hyderabad  
Kandi, Sangareddy (M), Medak District–  
502285, Hyderabad, Telangana, India

Bank details are given below for online transfer and please mention the transaction details in the registration form.

**Account Name: IIT Hyderabad R&D**

**Branch code: 14182**

**Account No.: 30859878032**

**IFSC Code: SBIN0014182**

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