

### Center's Objectives

The center's objective is to catalyze 'bio innovation' with a unique focus: Enabling creative solutions to pragmatically address some of the unmet healthcare needs of India's less advantaged. The Center hopes to jump-start an (eventually self-sustaining) effort that trains entrepreneurs to deliver a pipeline of cost-efficient solutions, which are increasingly 'commercialized'.

### Center Goals

1) Developing 'out-of-the-box' solutions at a top academic institution,

2) Nurturing promising ideas through start-up phase, and

3) Guiding the best ones to access the full set of resources, financial, operational as well as organizational, to permit broad implementation.

*A key enabler for success will be a culture that welcomes professionals from different backgrounds (including social sciences and/or medicine).*

## Program Inauguration of CHE (9:00 - 11 am)

The Center is declared open  
Center Logo, website are released.

Signing of MoUs between IITH and Center partners

Inaugural Address: Chief Guest  
Address: Guest of Honour  
Presentation on Center's vision: Director, IITH  
Q&A, criticisms and feedback

### Roundtable - 1 (11:30 am – 12:45 pm)

**Theme: Incubating social enterprises**

#### Abstract

What may be the typical challenges in establishing and running a center on social entrepreneurship in healthcare? What are the key learnings from those who have tread the path before? What are the top 3 mistakes to avoid and which are the must-dos? What constitutes the ideal mix of early cohorts in such a center?

### Lunch (12:45 – 2:00 pm)

### Roundtable - 2 (2:00 pm – 3:15 pm)

**Theme: Talent and team composition**

#### Abstract

Talent acquisition is decidedly a key factor in the success of any enterprise. Who is more likely to succeed, an entrepreneur turned techie or vice versa? Should altruism be a necessary entry criterion? What is the ideal team composition for such a center? What would be the ideal job description of the Center head?

### Tea (3:15 – 3:30 pm)

### Roundtable - 3 (3:30 – 4:45 pm)

**Theme: Business models for sustainable & socially impactful entrepreneurship**

#### Abstract

What are the most successful business models in this domain? Is it better to create IP and License it out to commercial players or should the social entrepreneur take it to the market? How critical is governmental support and what would be its key role? What are the roles that must be played by industry, government and healthcare providers in ensuring that ideas generated in academia reach fruition and impact society?

### Snacks and leisure (4:45 – 6 pm)

### Roundtable - 4 (6 – 7:15 pm)

**Theme: Curriculum for budding social entrepreneurs in healthcare**

#### Abstract

What are the set of skills that are required for entrepreneurs in this area? What would be the optimal mix of engineering, medicine and business knowledge such a curriculum? How long should it be? Can we adopt/design/adapt existing curricula to can ensure a steady stream of entrepreneurs in this area?

### Dinner keynote and dinner (8:00 pm onwards)

There will be an anecdotal keynote by a top policymaker/ successful social entrepreneur, based on their experiences and learnings followed by dinner.

## Roundtable format

*Each roundtable session will be of 75 mins duration and will comprise of*

- Moderator's introduction to the theme, and what is expected from the session (15 mins)

- 10 -15 people at the inner circle in the roundtable will discuss and share their experiences on matters pertaining to the topic. (40 mins)

- Questions from members in the outer circle and further discussions (20 mins)



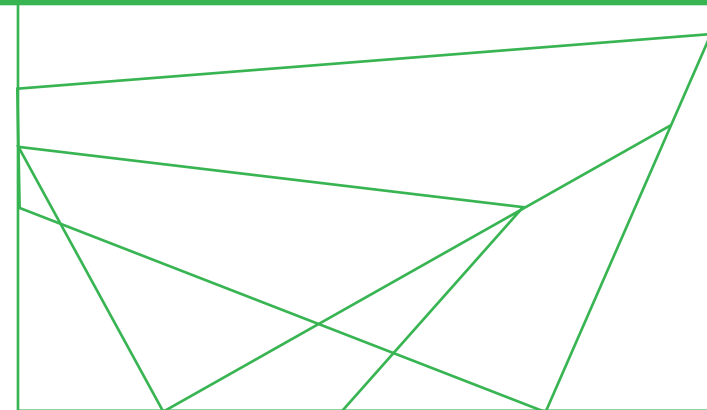
Venue: *Hyatt Hyderabad Gachibowli*

Date: *3rd December 2015*



भारतीय प्रौद्योगिकी संस्थान हैदराबाद  
Indian Institute of Technology Hyderabad

# Center for Healthcare Entrepreneurship



## *Symposium on Healthcare Entrepreneurship*

**Date:** 3rd December  
2015